

For Immediate Release



T.H.E. FARM LAUNCHES NEW WEBSITE

www.t-h-e-farm.org

June 14, 2010 – Tewksbury, MA. T.H.E. FARM today announced that they have launched a new website, ***www.t-h-e-farm.org***, as an integral part of their e-marketing initiatives.

The contemporary site design was developed using the latest technology with the help and direction from Naomi Goumillout of Naomi G Design in Haverhill and Tara Hamond of Hamond Media Design in Tewksbury.

Major new features include:

Faster and easier website navigation

Enhanced equine therapy educational information

Online donation capability

Google calendar with T.H.E. FARM events and industry happenings

Catalog of promotional merchandise

Photos and videos highlighting T.H.E. FARM's programs and services

T.H.E. FARM is hoping to include social media integration and enhancements such as Facebook, Linked-In and Twitter by the end of the year. The site also includes a quick and easy registration process for their periodic newsletter. Please visit the site at www.t-h-e-farm.org to sign up for the newsletter and to learn more about the Equine Assisted Activities & Therapies at T.H.E. FARM.

About T.H.E. FARM

T.H.E. FARM, Inc. is a non-profit organization that provides therapeutic equestrian programs to the clients of the Tewksbury Hospital as well as public riding programs and special events to individuals of all abilities. T.H.E. FARM is a premier accredited NARHA Center that has created and maintained a standard of excellence in providing much needed equestrian therapeutic services to individuals with disabilities. In addition, T.H.E. FARM's Strongwater site provides a public venue for equestrian events. For more about T.H.E. FARM visit www.t-h-e-farm.org.

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